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## **FOR IMMEDIATE RELEASE**

## LANSA makes popular RAD tool available on the AWS Marketplace Now your enterprise web applications can have less code <u>and</u> more cloud

Downers Grove, IL – September 22, 2016 – Visual LANSA is the original low code, high productivity tool for commercial software development. Today LANSA announces that its Visual LANSA Integrated Development Environment (IDE) is available on subscription from the AWS Marketplace. LANSA developers can now build Windows, Web and Mobile applications with the same sublime ease and confidence using the AWS cloud.

AWS is a comprehensive cloud computing platform provided by Amazon.com. Elastic Compute Cloud, a part of AWS, allows business subscribers to run application programs and can serve as a practically unlimited set of virtual machines.

The reality of deploying enterprise web applications for serious business systems is starting to bite. Organizations are being hit hard as both the cost and complexity of digital transformation are spiraling out of control. But 'going digital' should not be the goal at any price or require the sacrificing of good industry practice like quality software design, high developer productivity and future-proof systems.

LANSA has changed the game by eliminating the vast choice of development tools, programming languages and JavaScript frameworks that confound today's so-called full-stack web developers. Instead, one simple programming language is used to develop the client-side, the server-side and everything in between – and all from within the modern Visual LANSA IDE that is easy to master.

Visual LANSA on AWS is different from other development and deployment platforms...

- Powerful desktop-style applications delivered in a Web browser
- Zero coding with JavaScript, HTML and CSS. Ever! LANSA generates it all
- Simple WYSIWYG Web Page UI construction
- Whole-of-Application prototyping with the Visual LANSA Framework
- Centralized business rules and data validations for 100% data integrity system-wide
- One-click deployment to Cloud, Windows, Linux or IBM i servers
- Automatic responsiveness to multiple device types and sizes
- Inbuilt access to mobile device hardware features such as the camera and geolocation

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...but don't just believe it. Come and see it. LANSA's AWS subscription plans now make the awesome power of Visual LANSA available and affordable to everyone; not just the large enterprises and sophisticated ISVs that have entrusted LANSA with their mission-critical workloads for the past three decades.

To learn more about LANSA's cloud products, visit <a href="www.lansa.com">www.lansa.com</a> or the <a href="https://www.lansa.com">AWS Marketplace</a>.

## **About LANSA**

LANSA provides its customers with software tools for rapid application development, enterprise integration and application modernization and transformation. Visual LANSA is the original low-code, high productivity tool for commercial software development. The complete suite of LANSA's integrated tools is the technology foundation for a wide range of business solutions from LANSA and over 300 Business Partners. Many thousands of companies around the world use LANSA to underpin their line-of-business applications. For more information, please visit: <a href="https://www.lansa.com">www.lansa.com</a>.