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The logo for LANSA, featuring the word "LANSA" in a bold, green, sans-serif font.

FOR IMMEDIATE RELEASE

Venzee Technologies Partners with Product Information Management (PIM) provider, LANSA

Vancouver, BC — June 20, 2018 Venzee Technologies Inc. (TSX-V:VENZ) (“Venzee” or the “Company”) and LANSA are pleased to announce that they have entered into a definitive partnership agreement to bring together LANSA’s Product Information Management (“PIM”) solutions with Venzee’s data distribution capabilities. This will provide a comprehensive content solution for companies looking to organize and optimize product information, and efficiently and effectively distribute that product information to their retailers and distributors (or trading partners) outside of the Global Data Synchronization Network (“GDSN”).

Venzee’s partnership will relate to LANSA’s PIM solutions that address clients’ Master Data Management (“MDM”). The Company will provide LANSA with the technology to automate the process of importing and uploading product information to match the requirements of the various clients LANSA works with. LANSA clients can leverage Venzee for seamless content distribution to its trading partners outside of the GDSN including Wayfair, Shopify, Bed Bath & Beyond and others in Venzee’s existing and expanding distribution network.

Kevin Corcoran, Director of Sales at LANSA, commented, “At LANSA, we recognize the importance of product transparency and maintaining efficient supply chains to support business goals. We know that the consistency of product information is vital for success, so we are eager to implement Venzee’s software to streamline this process for a single system to address both GDSN and non-GDSN requirements.”

Peter Montross, Vice President of Sales at Venzee Technologies Inc., commented, “LANSA is a well-established, trusted technology provider in the Product Information Management industry. We are excited to combine their expertise and proven solutions with Venzee’s comprehensive distribution capabilities. Our partnership creates a consolidated solution to satisfy retail and consumer demand for extensive omnichannel product content.”

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About Venzee

Venzee is a data transformation platform that seamlessly integrates the world’s largest retailers with their suppliers, bringing products to market faster than ever before. Our API replaces manual data entry, resulting in a digital supply chain that increases margins and accelerates revenue. Venzee is leveraging their technology to partner with established supply chain leaders to deliver a real time solution to a global audience. Venzee operates as a Software as a Services (SaaS), allowing flexibility for enterprise customers

LANSA

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of all sizes wishing to improve their digital supply chain solutions. To learn more about Venzee, visit <https://venzee.com>.

About LANSA

LANSA is a leading provider of business process integration and data synchronization software. LANSA's product suite spans the entire supply chain process with solutions for GDSN participation, Product Information Management and Data Quality. LANSA is a Solution Provider for many GS1 Member Organizations worldwide, is a leading 1WorldSync Solution Provider and has been named to the annual Food Logistics Top 100 Software and Technology Providers. LANSA is working with market category leaders including COTY, Del Monte Foods, Godiva, Hain Celestial, Hunter Fan and Pernod Ricard. Established in 1987, LANSA supports thousands of companies around the world with its products and services. Learn more at <https://www.lansa.com/pim>.